



**The Design  
Which You Love**

**600x1200MM  
GLR SURFACE**

[www.reycera.com](http://www.reycera.com)

# WHO WE ARE

Rey Cera, a company founded in 1990, has been manufacturing and selling integral porcelain tiles for all kinds of flooring and wall tiling solutions.

The manufacturing plant and main offices in Morbi, Gujarat IN, and the Worldwide logistics warehouses, make it possible to supply and deliver all the items in customers' orders. Through its national and international distribution network, Rey Cera exports tiles to more than 85 countries in all five continents.

- **Our Vision**

Our vision is to ascend to the pinnacle of the industry, leading as the foremost innovators. We aspire for Rey Cera to be the very embodiment of innovation, a name synonymous with cutting-edge products that inspire, transform, and set new standards. We are dedicated to reshaping the future of our field, pioneering innovation that shapes the world's expectations and defines excellence.

- **Our Mission**

At Rey Cera, we're dedicated to manufacturing Ceramic and Vitriified Tiles. Understanding market needs drives us to innovate continuously. Our commitment to innovation sets us apart, shaping the future of tiling.

- **Our Goal**

Our Goal is to be an innovation-driven leader in the ceramic and vitrified tile-Industry, exceeding market expectations, and promoting sustainability.





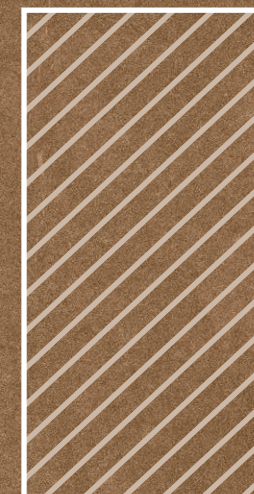
# The Aura Of Spectacular Innovation



## GLR (GRITS with LOW RESISTANCE)

The new range of advanced, technology grits for flooring has, been employed to create a wide range of natural tiling material. the features of GLR grits mentioned below.

- Absolute-Transparent grits
- High Abrasion Resistance
- Anti-Slip surface .
- Natural stone effect
- Increasing life span of tile
- long life surface like natural marbles
- Good colour intensity of digital graphics
- Different particle size to get structural difference
- Creation of premium range of tiles (sumptuous)



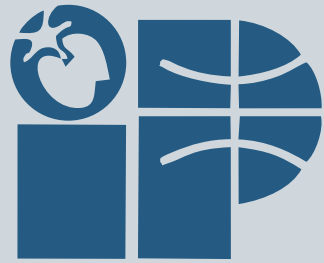
**600X1200MM**  
**2'X4'**  
**9MM THICKNESS**



## TECHNICAL FEATURES



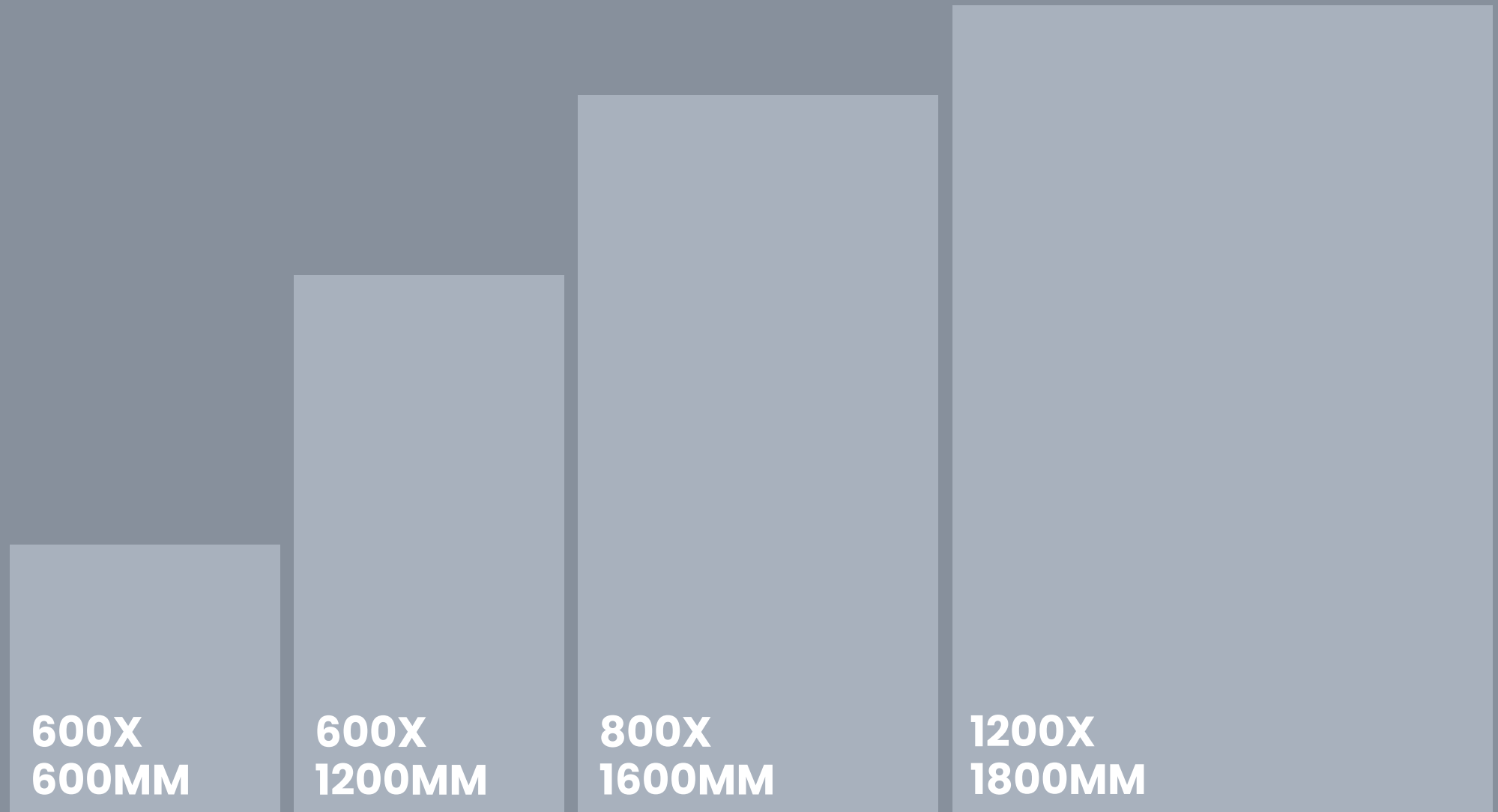
# 1st ceramic company to introduce patented **E N D M A T C H** Concept across the world!



**INTELLECTUAL  
PROPERTY INDIA**  
PATENTS | DESIGNS | TRADE MARKS  
GEOGRAPHICAL INDICATIONS



**1<sup>ST</sup>  
TIME  
IN  
WORLD**



**ELEGANTE**  
surface

*Innovation*

Never Seen Before

**600x1200MM**  
DG MATTE

[www.reycera.com](http://www.reycera.com)



# MUSK THUNDER

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ELEGANTE SURFACE



feel the  
*magnanimity*

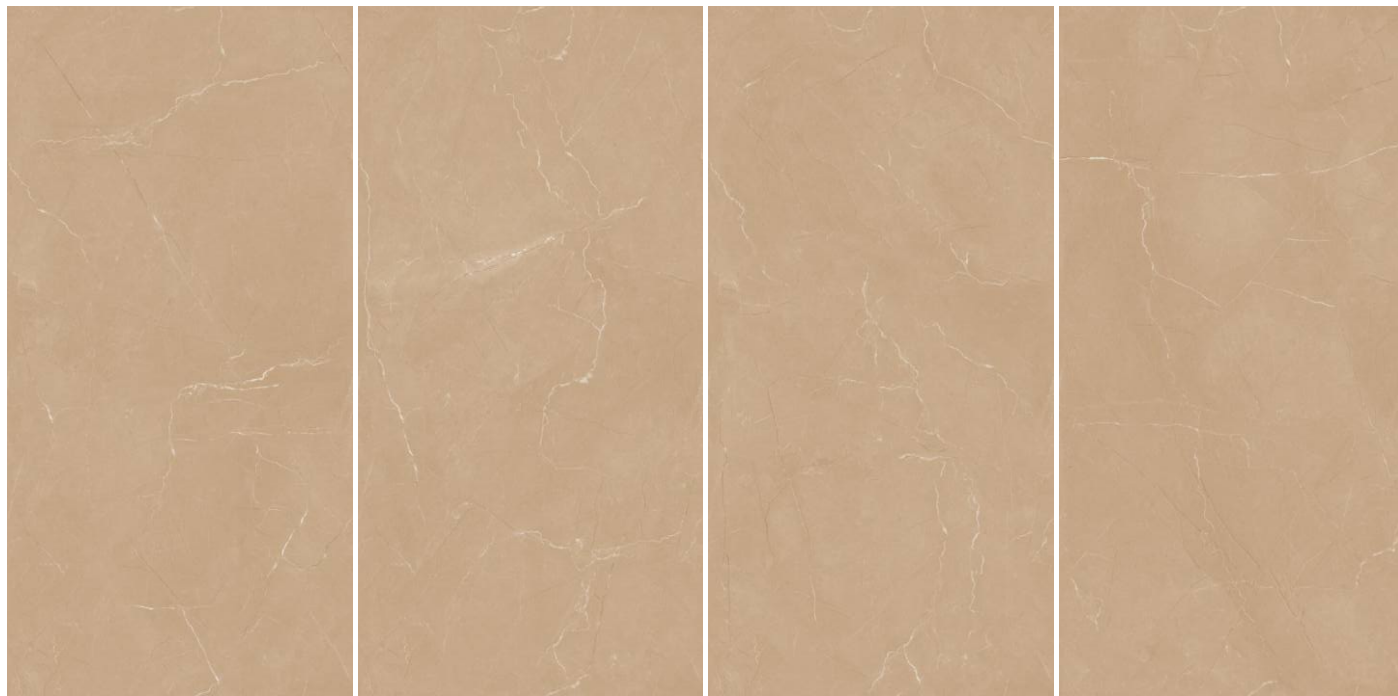
**600X1200MM**  
**2X4'**



# ELEGANTE surface

## MUSK THUNDER

SIZE : 600X1200MM  
FINISH : DG MATTE





DESIGN : MUSK THUNDER  
SIZE : 600X1200MM  
FINISH : DG MATTE





# RETRO IRISH

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ELEGANTE SURFACE



the marvel of  
*exoticness*

**600X1200MM**  
**2X4'**



# ELEGANTE

surface



SIZE : 600X1200MM  
FINISH : DG MATTE

## RETRO IRISH





DESIGN : **RETRO IRISH**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE**



# RETRO YARA

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ELEGANTE SURFACE



*opulence* craze at the

**600X1200MM**  
**2X4'**



# ELEGANTE surface

## RETRO YARA

SIZE : 600X1200MM  
FINISH : DG MATTE





DESIGN : **RETRO YARA**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE**



# SELVA TURQUOISE

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ELEGANTE SURFACE



amidst the  
*glamour*

**600X1200MM**  
**2X4'**



# ELEGANTE

surface



SIZE : 600X1200MM  
FINISH : DG MATTE

## SELVA TURQUOISE







DESIGN : SELVA TURQUOISE  
SIZE : 600X1200MM  
FINISH : DG MATTE





**ELEGANTE**  
high gloss surface

*Complementary*  
Botanical Aesthetic

**600x1200MM**  
DG MATTE+HIGH GLOSS

# BERNING NAST

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ELEGANTE HIGH GLOSSY



experience the  
*magnificence*

**600X1200MM**  
**2X4'**



# ELEGANTE

high gloss surface

## BERNING NAST

SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS





DESIGN : **BERNING NAST**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE+HIGH GLOSS**



# CIPPO BLACK

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ELEGANTE HIGH GLOSSY



decorate with  
*elegance*

**600X1200MM**  
**2X4'**

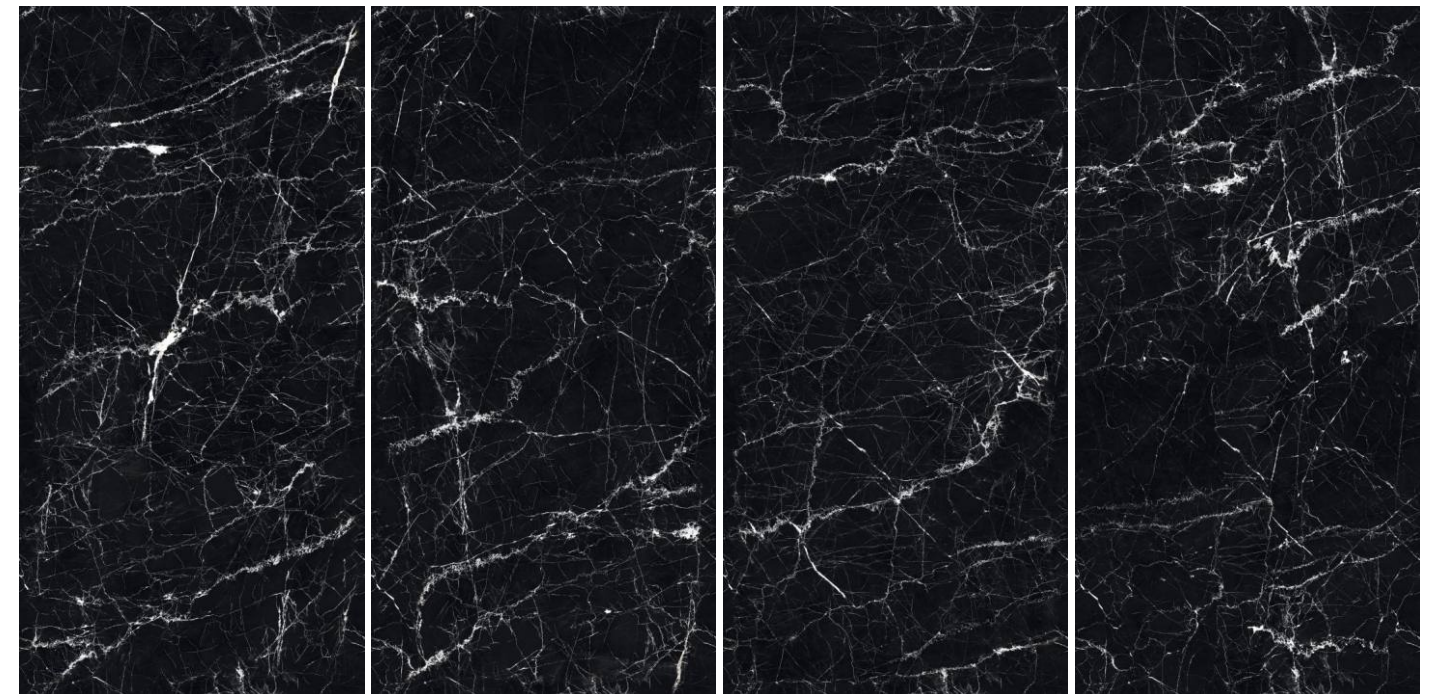


**ELEGANTE**  
high gloss surface



SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS

CIPPO BLACK





DESIGN : CIPPO BLACK  
SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS





# CASTELLON EARTH

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ELEGANTE HIGH GLOSSY



*style* the ecstasy of

**600X1200MM**  
**2X4'**



# ELEGANTE

high gloss surface

## CASTELLON EARTH

SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS





DESIGN : **CASTELLON EARTH**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE+HIGH GLOSS**



# CASTELLON ORBIT

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ELEGANTE HIGH GLOSSY



climpse of  
*enigma*

**600X1200MM**  
**2X4'**

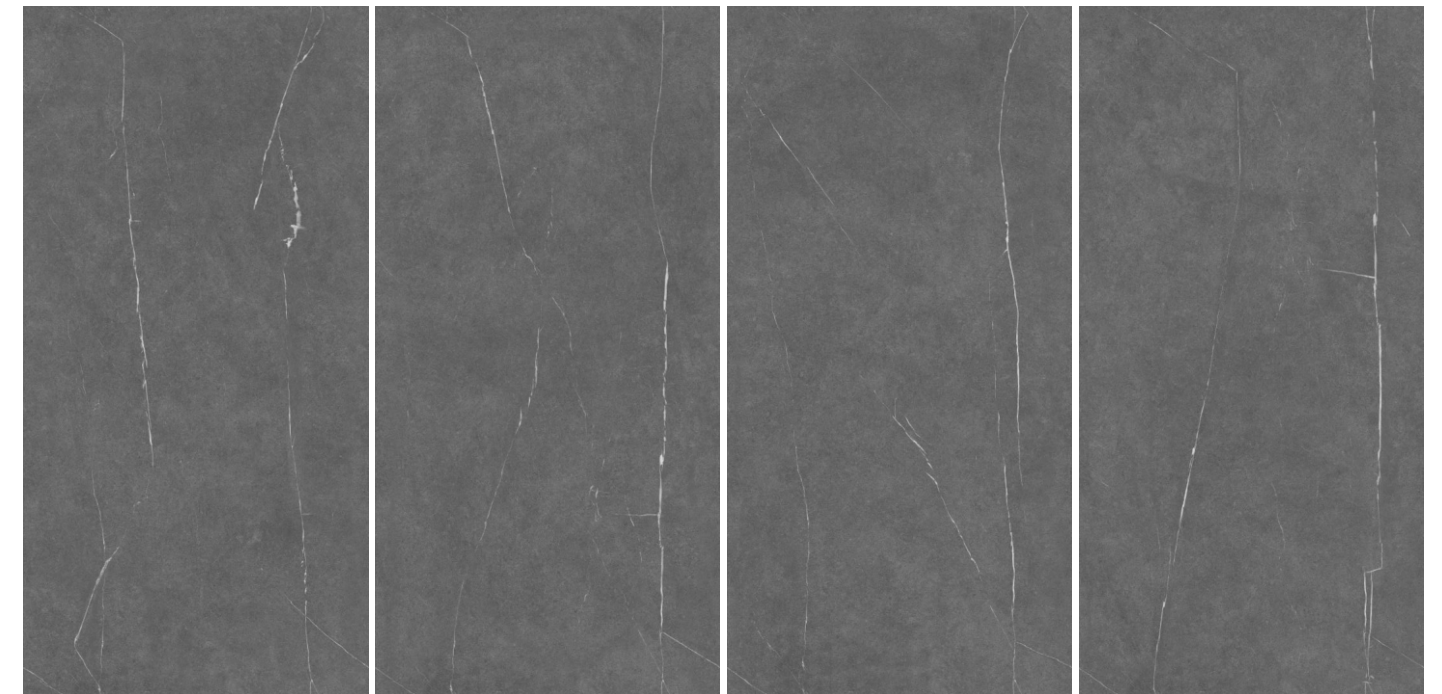


**ELEGANTE**  
high gloss surface



SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS

**CASTELLON ORBIT**





DESIGN : **CASTELLON ORBIT**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE+HIGH GLOSS**



# CASTELLON SOMBRE

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ELEGANTE HIGH GLOSSY



among the  
*supremacy*

**600X1200MM**  
**2X4'**

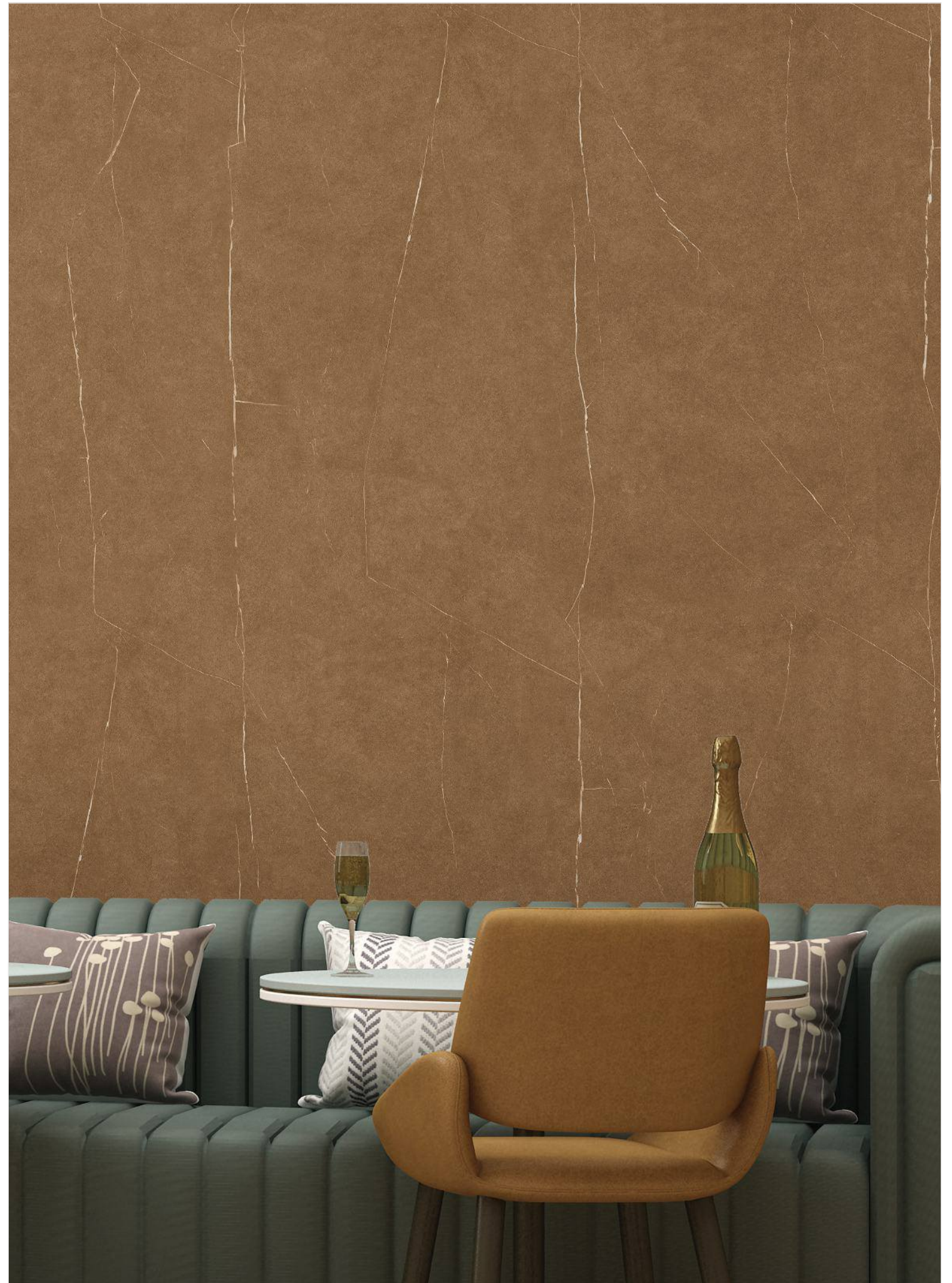


# ELEGANTE

high gloss surface

## CASTELLON SOMBRE

SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS







DESIGN : **CASTELLON SOMBRE**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE+HIGH GLOSS**



# STONELLA BLACK

ELEGANTE HIGH GLOSSY



the soul of  
*brilliance*

**600X1200MM**  
**2X4'**

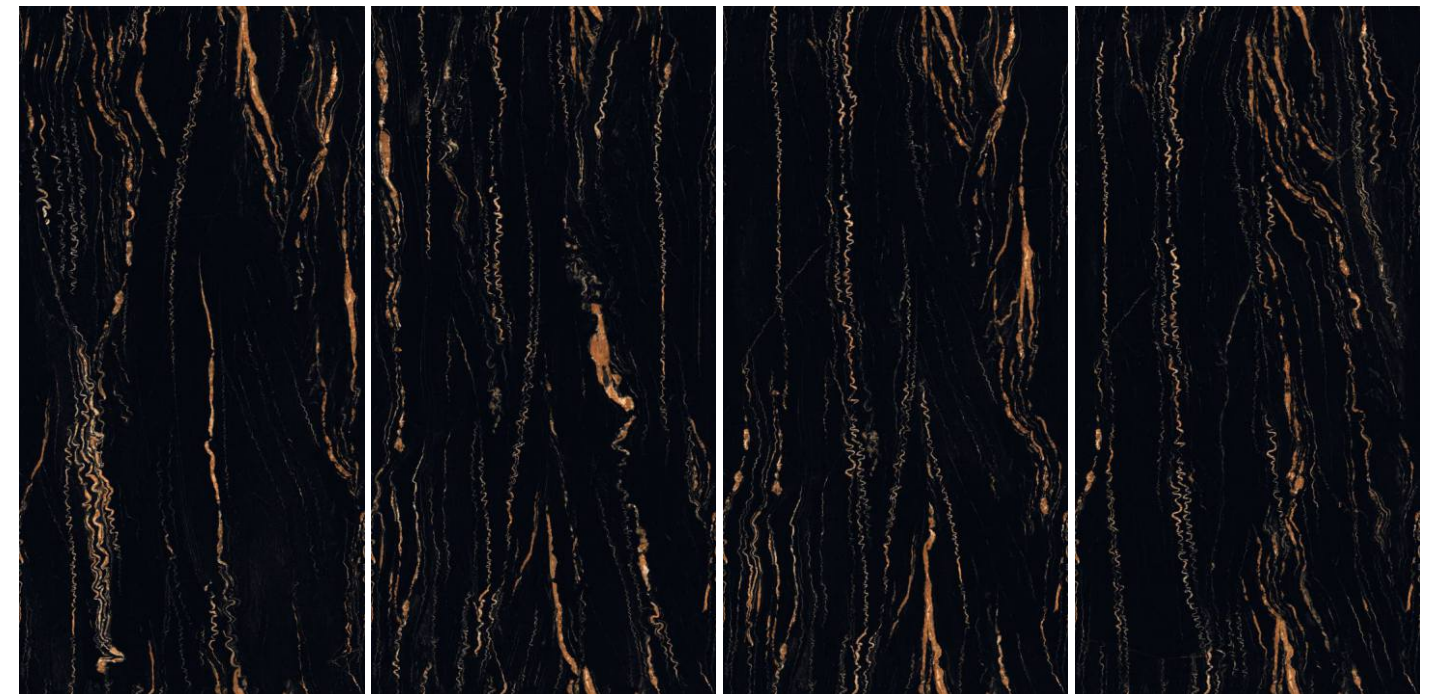


**ELEGANTE**  
high gloss surface



SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS

**STONELLA BLACK**





DESIGN : **STONELLA BLACK**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE+HIGH GLOSS**



# NICOLT BLACK

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ELEGANTE HIGH GLOSSY



splash of  
*impressions*

**600X1200MM**  
**2X4'**

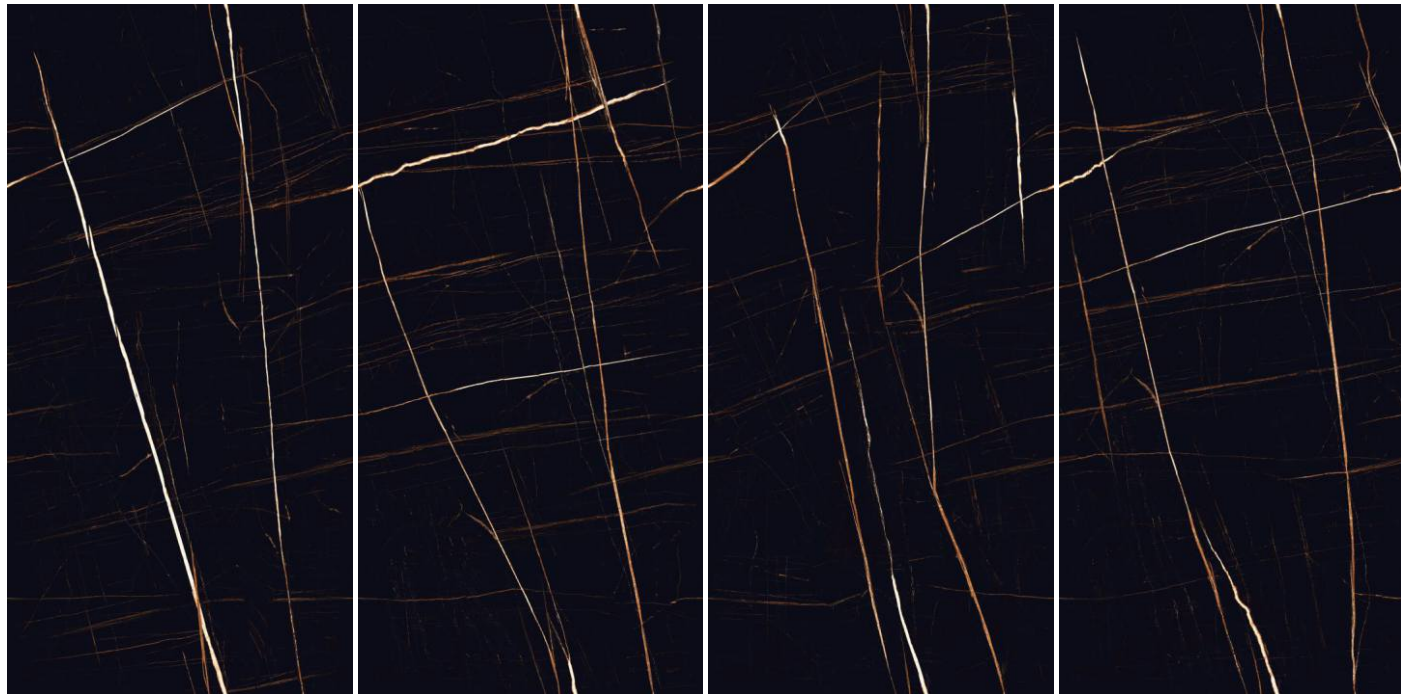


# ELEGANTE

high gloss surface

## NICOLT BLACK

SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS





DESIGN : **NICOLT BLACK**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE+HIGH GLOSS**



# HARMONY TOPE

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ELEGANTE HIGH GLOSSY



textures the best of

600X1200MM  
2X4'





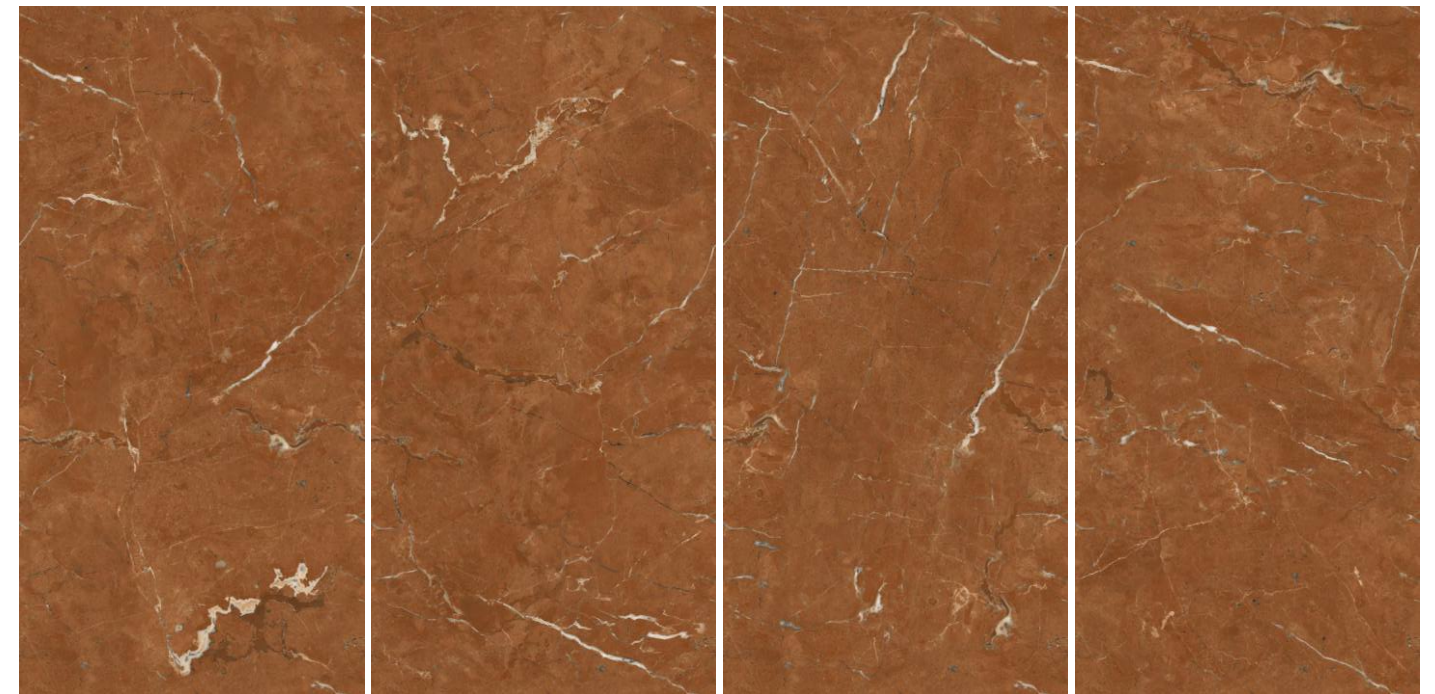
# ELEGANTE

high gloss surface



SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS

## HARMONY TOPE





DESIGN : **HARMONY TOPE**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE+HIGH GLOSS**



# RETRO RESIN

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ELEGANTE HIGH GLOSSY



it's all about the  
*grandeur*

**600X1200MM**  
**2X4'**



# ELEGANTE

high gloss surface

## RETRO RESIN

SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS





DESIGN : **RETRO RESIN**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE+HIGH GLOSS**



# THARCOAL BLACK

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ELEGANTE HIGH GLOSSY



it's all about the  
*grandeur*

**600X1200MM**  
**2X4'**

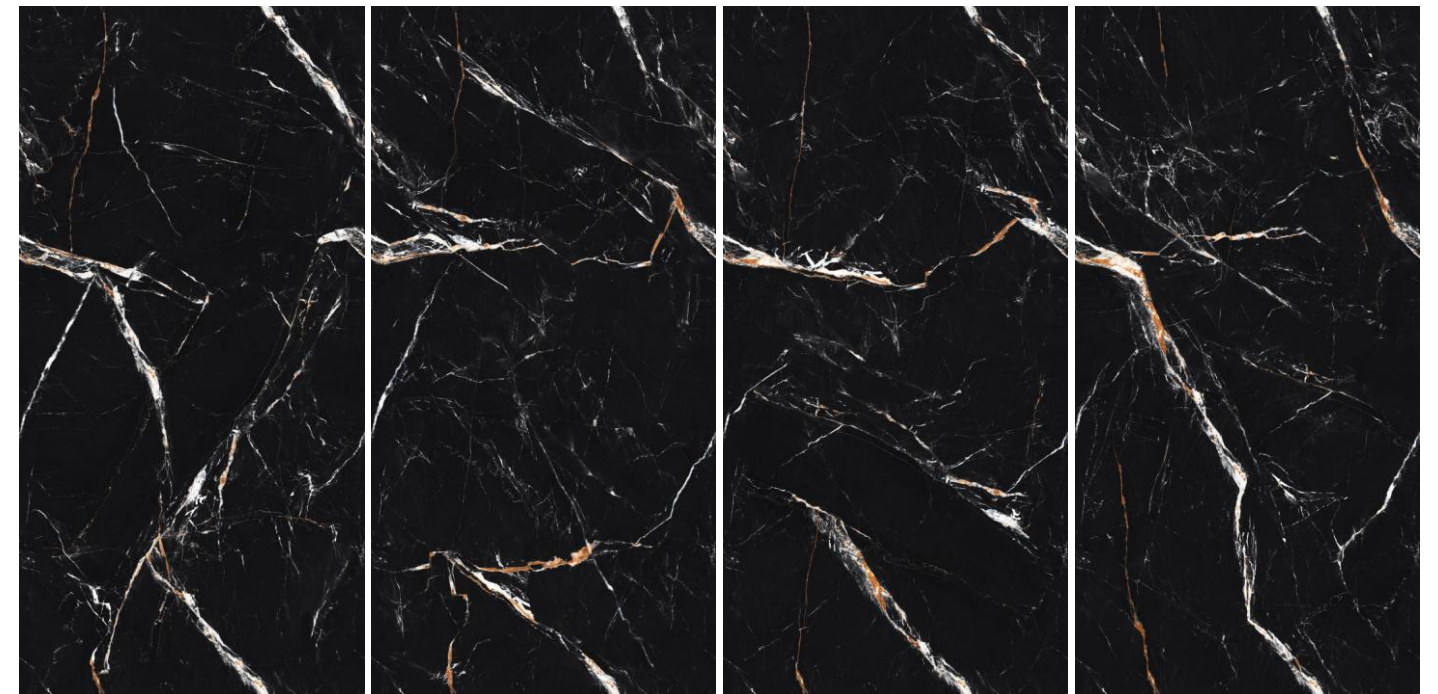


**ELEGANTE**  
high gloss surface



SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS

THARCOAL BLACK





DESIGN : THARCOAL BLACK  
SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS





# URBAN SERENATA

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ELEGANTE HIGH GLOSSY



the charm of  
*simplicity*

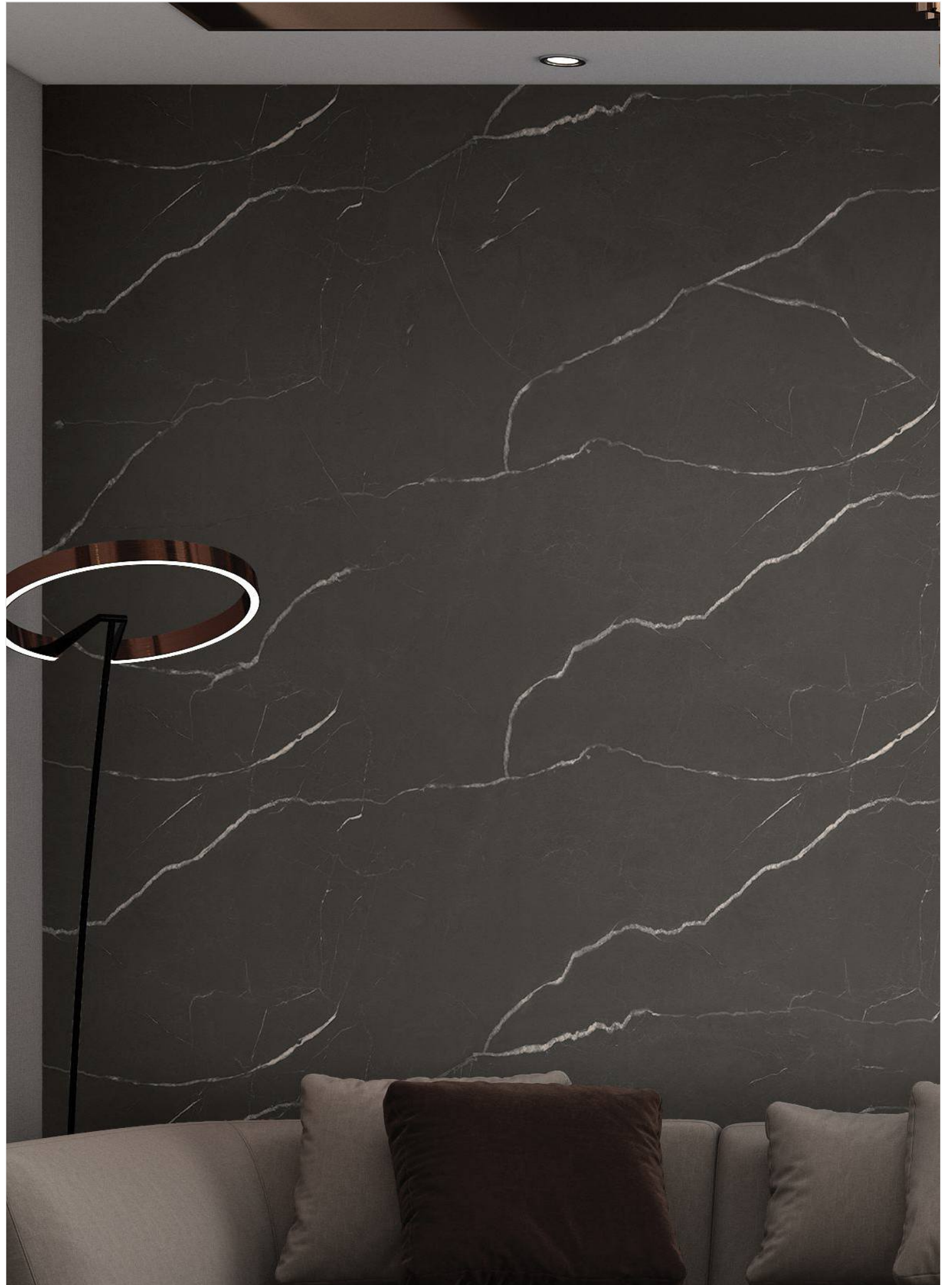
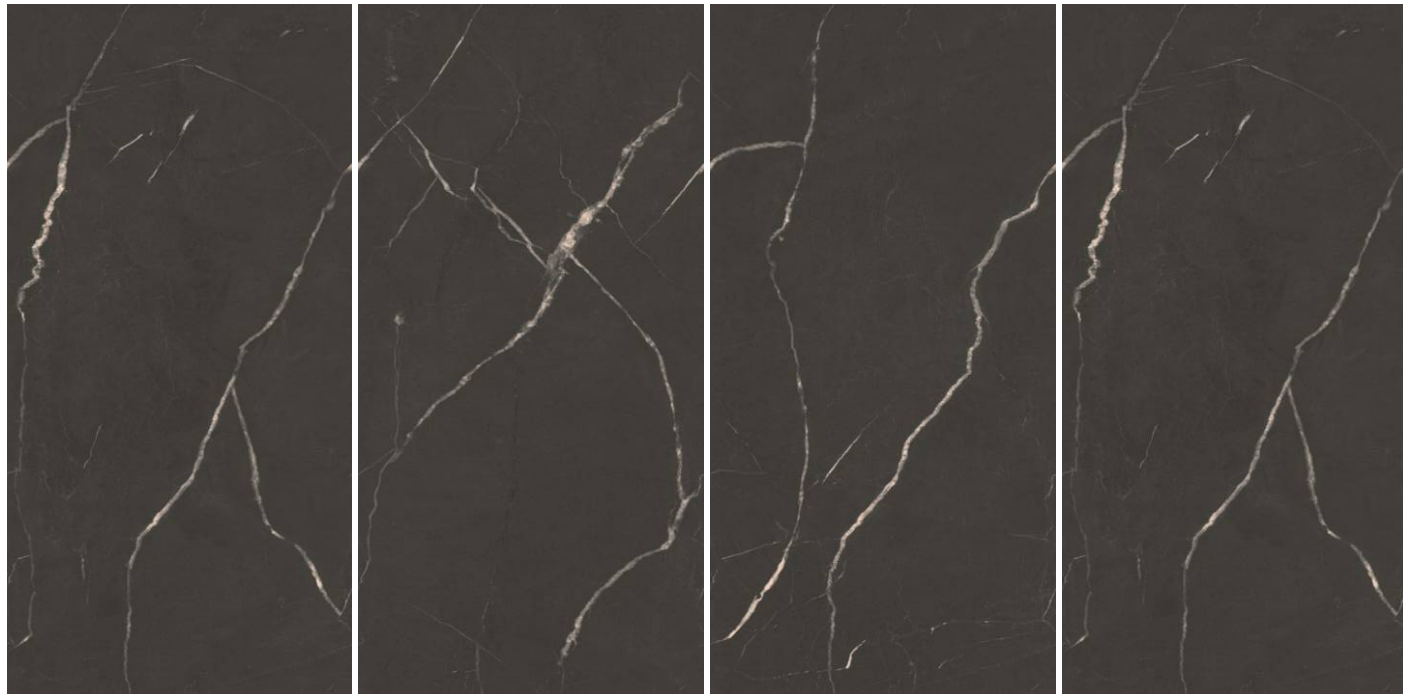
**600X1200MM**  
**2X4'**



**ELEGANTE**  
high gloss surface

URBAN SERENATA

SIZE : 600X1200MM  
FINISH : DG MATTE+HIGH GLOSS





DESIGN : **URBAN SERENATA**  
SIZE : **600X1200MM**  
FINISH : **DG MATTE+HIGH GLOSS**



# EXPORTS WORLDWIDE

## U.S. TERRITORY

-  MEXICO
-  CANADA

## ASIAN TERRITORY

-  SRILANKA
-  MAURATIUS
-  AUSTRALIA
-  VIETNAME
-  TAIWAN
-  THAILAND
-  AFGHANISTAN
-  BANGLADESH
-  NEPAL

## SOUTH AMERICA / LATIN AMERICA TERRITORY

-  BOLIVIA
-  CHILE
-  COLOMBIA
-  COSTARICA
-  BDOMINICAN REPUBLIC
-  GUATEMALA
-  HAITI
-  HONDURAS
-  PANAMA
-  PERU
-  PUERTO RICO
-  EL SALVADOR
-  VENEZUELA
-  JAMAICA
-  CURACAO
-  NICARAGUA
-  TOBAGO
-  BURKINA FASO
-  TRINIDAD & TOBAGO
-  ECUADOR

## EUROPE & BALCON TERRITORY

-  ALBANIA
-  KOSOVO
-  MACEDONIA
-  GREECE
-  SPAIN

## NORTH AFRICA TERRITORY

-  LIBYA
-  NIGERIA
-  SOUTH AFRICA
-  MOROCO
-  ISRAEL
-  TUNISIA
-  SURINAME

## MIDDLE EAST TERRITORY

-  BAHRAIN
-  IRAQ
-  KUWAIT
-  OMAN
-  QATAR
-  SAUDI AREBIA
-  LEBANON
-  JORDAN
-  SYRIA



# TECHNICAL SPECIFICATIONS



## TECHNICAL SPECIFICATIONS - GLAZED VITRIFIED TILES (GROUP Bla)

CHARACTERISTIC	TEST METHOD	INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA	PORCELAIN VALUE
<b>DIMENSION &amp; SURFACE QUALITY</b>			
Deviation In Length	ISO-10545-2	±0.6%	±0.2%
Deviation In Thickness	ISO-10545-2	±5%	±4%
Straightness Of Sides	ISO-10545-2	±0.5%	±0.2%
Rectangularity	ISO-10545-2	±0.6%	±0.2%
Surface Flatness	ISO-10545-2	±0.5%	±0.2%
<b>PHYSICAL &amp; THERMAL PROPERTIES</b>			
Water Absorption	ISO-10545-3	<0.5%	<0.2%
Mohs Hardness	EN-101	Min.3	Min.3
Flexural Strength	ISO-10545-4	>35 N/mm <sup>2</sup>	>40N/mm <sup>2</sup>
Skid Resistance (Friction Coefficient)	ISO-10545-17	-	<0.2 (R9)
Breaking Strength	ISO-10545-11	>1113 N	>1800 N
Frost Resistance	ISO-10545-12	Frost Proof	Frost Proof
Thermal Shock Resistance	ISO-10545-9	No Damage	No Damage
Moisture Expansion	ISO-10545-10	NIL	NIL
Resistance to Surface Abrasion	ISO-10545-7	-	PEI III & IV
<b>CHEMICAL PROPERTIES</b>			
Chemical Resistance	ISO-10545-13	No Damage	No Damage
Color Resistance	ISO-10545-16	No Damage	No Damage
Stain Resistance	ISO-10545-14	Resistant	Resistant

## TECHNICAL SPECIFICATIONS - CERAMIC TILES

CHARACTERISTIC	TEST METHOD	INTERNATIONAL STD ISO 13006/EN 176 GROUP BLA	CERAMIC VALUE
<b>DIMENSION &amp; SURFACE QUALITY</b>			
Deviation In Length	ISO-10545-02	±0.20%	±0.10%
Deviation In Thickness	ISO-10545-02	±7.00%	±0.10%
Straightness Of Sides	ISO-10545-02	±0.15%	±0.10%
Rectangularity	ISO-10545-02	±0.20%	±0.15%
Surface Flatness	ISO-10545-02	±0.30%	±0.20%
<b>PHYSICAL &amp; THERMAL PROPERTIES</b>			
Water Absorption	ISO-10545-03	<10%	16±2%
Mohs Hardness	EN-101	Min. Class 3	Compliant
Flexural Strength	ISO-10545-04	R >15 N/mm <sup>2</sup>	Compliant
Skid Resistance (Friction Coefficient)	ISO-10545-08	<9.0 x 10 <sup>-6</sup> EC <sup>-1</sup>	Compliant
Breaking Strength	ISO-13630-06	600 Min.	Compliant
Frost Resistance	ISO-13630-03	0.04 mm/M Max.	Compliant
Thermal Shock Resistance	ISO-10545-09	Min. 10 Cycles	Compliant
Moisture Expansion	ISO-13630-03	0.04 mm/M Max.	Passed 10 Cycle
Resistance to Surface Abrasion	ISO-13630-14	0.55 Min.	4 Cycle Passed
<b>CHEMICAL PROPERTIES</b>			
Chemical Resistance	ISO-10545-13	As per Mfg.	No visible effect
Color Resistance	ISO-10545-13	Class AA Min.	Compliant
Stain Resistance	ISO-10545-14	Class 1 Min.	Compliant



**CORPORATE OFFICE:**

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8-A NH, At. Lalpar - 363642, Dist. Morbi, Gujarat - (INDIA)

**E-mail :** [export@reyceramic.com](mailto:export@reyceramic.com) | **Mob.:** +91 90999 06545

**GROUP OF COMPANIES:**

**REY CERA CREATION PVT. LTD.**

8-A, N.H , Sartanpar Road, Opp. Kevin Ceramic,  
At. Ratavirda, Tal. Wankaner, Dist. Morbi (Gujrat) India.

**SIMBEL CERAMIC PVT. LTD.**

8-A, National Highway, Dhuva-Matel Road,  
At. Lakaddhar, Morbi - 363 642, Gujarat, India

**ADORATION CERAMICA PVT.LTD.**

8-A, N.H , Virpar-Bhimguda Road, Opp. Armano Vitrified,  
Ta. Vankaner, Dist. Morbi (Gujrat) India.



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